

SCHMIDT ASSOCIATES CREATES GATEWAY SIGNS FOR INTERNATIONAL MARKETPLACE

Schmidt Associates, an Indianapolis architecture firm, designed gateway signs to welcome visitors to the International Marketplace along west 38th Street and Lafayette Road. The International Marketplace Coalition is using the signs to identify the area that and welcome visitors to the international stores, groceries and restaurants in the area.

The gateway pylons, dedicated in June, have been installed on 38th Street near High School road, 38th Street near Commercial Drive and Lafayette Road at 46th Street – the main entry corridors to the International Marketplace. The colorful pylons are topped by three-dimensional globes and feature the faces of actual International Marketplace area residents. Smaller “pennant-size” versions of the signs have been placed on light posts throughout the district.

The International Marketplace extends from 34th Street to 46th Street and from Commercial Drive to High School Road.

The gateway signs are part of an overall plan by the International Marketplace Coalition to encourage development in the area and distinguish it as a vibrant and diverse community.

Schmidt Associates is an award-winning Indianapolis-based planning, architecture and engineering design firm.



Mayor Greg Ballard at the dedication of the International Marketplace gateway signs.